

Aubrey Keith Bilbrey

SKILLS

- Highly skilled with Adobe Creative Suite
- Crisis Communications Experienced
- Media Relations Expert
- Social Media & Web Writing Experienced
- Website/Content Management Experienced
- TxDOT 1.8.1 Pre-Certified
- Heavy-Highway Experienced
- Skilled in Public Involvement Initiatives
- 25+ years web design and authoring

SELECTED ACHIEVEMENTS

- Has more than 20 years of experience in website development and content management
- Experience in agency setting and with one of the country's largest non-profit youth serving organizations. Managing all websites for the agency

WORK EXPERIENCE

OCT 2008 _____ Present

Owner/Designer – KB Media Solutions, LLC

Graphic Designer, website designer, graphic artist

- Responsible for all operations, website design, graphic design, advertising needs for multiple clients while operating my own boutique agency

MAY 2015 _____ JUNE 2019

Sr. Public Engagement Specialist – K Strategies Group

Implemented and maintained public involvement initiatives for heavy-highway, municipal capital improvement, transportation, and commercial landscaping projects.

- **Southern Gateway Project** - assisted in the project's brand identity and collateral buildout including development of project website, media packets, brochures, signage and newsletter, adding to the project's presence in the community.
- **TxDOT 360 South Project** - Managed day-to-day logistics of the project tasked with improving mobility and connectivity in Ellis and Tarrant counties with the construction of toll lanes, as well as widening the existing frontage road. Strengthened existing relationships with the local municipalities and elected officials to garner support and buy-in.

FEB 2009 _____ MAY 2015

Web Content Programmer – Boy Scouts of America & Pearson Education North America

Content management for BSA websites

- Content management and design for websites hosted in the Sitecore Content Management System, WordPress Content Management and in flat html files.
- E-mail blast design for staff, alumni, youth, recruitment, and volunteers.

JAN 2000 _____ JUL 2007

Communication Information Administrator – City of Duncanville

Disseminated all information to the media, public and various communication outlets. Served as media spokesperson and media relations in crisis reactive and proactive situations.

- Managed media events surrounding crisis situations. On numerous occasions met the needs of television, radio and newspaper outlets simultaneously.
- Responsible for the communication initiatives to the citizens of Duncanville
- Wrote, designed and supervised printing of 20+ page monthly newsletter delivered to all homes and businesses in Duncanville

Contact Information

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