

**Duncanville Chamber of Commerce  
LED Sign Advertising Agreement  
Chamber Members Only**

Company: \_\_\_\_\_  
 Contact & Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_

Date of LED Sign Reservation: \_\_\_\_\_ Number of weeks: \_\_\_\_\_  
 Start Date for Ad: \_\_\_\_\_ Do You Want the Ads Back to Back Yes \_\_\_ No \_\_\_

Rates (Monday through Sunday): (Two Ten Second Ads per Hour)  
 1-2 weeks \$35 per week / 3-11 weeks \$25 per week / 12 weeks \$20 per week  
 Total Due: \_\_\_\_\_

Method of Payment: Cash \_\_\_\_\_ Check # \_\_\_\_\_ C/C \_\_\_\_\_

\_\_\_ Visa \_\_\_ MC \_\_\_ AMEX \_\_\_ Discover Card Number \_\_\_\_\_  
 Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_  
 Signature \_\_\_\_\_

Specifications for Ad Display:

- Pixels - **144W x 64H**
- File Type – **BMP** (bitmap) **Recommended – 24 bit image** (full color scale) for clearest picture
- (Without Logo) 4 lines – 15 to 16 characters per line (*varies with font size*)
- (With Logo) 4 lines – 8 to 10 characters per line (*varies with font size*)
  - *Recommended Logo size is 72W x 64H pixels or less*

Examples:



- **NO** Political Ads Allowed
- Ad must be **complete** when received at Chamber
- Files must be sent **ready to upload** to Monica at [monica@duncanvillechamber.org](mailto:monica@duncanvillechamber.org)
- **ADS MUST BE PAID IN ADVANCE**

Duncanville Chamber of Commerce  
 300 E. Wheatland Rd  
 Duncanville, TX 75116  
 Phone: (972) 780-4990 Fax: (972) 298-9370